VALLEY OF THE MOON
VINTAGE FESTIVAL
SONOMA, CALIFORNIA 95476

Please accept our sincere thanks for your support and participation in the 1970 Valley of the Moon Vintage Festival.

We are looking forward to another Vintage Festival in 1971 celebrating our grape harvest and dedicated to the tradition of Sonoma Valley.

We hope to have your continued support.

Again many thanks.

Sincerely,

Paul Walker

Paul Walker
President

TO: LAST YEAR'S BOOTH HOLDERS

Participants from past years are given the first opportunity to reserve their booths for the 1971 Vintage Festival to be held on September 25th and 26th 1971, in the Sonoma Plaza.

We must ask that you insure a presentable booth appearance and if food is served you must comply with the requirements of the California State Public Health Service. One requirement is that you provide a wood floor (a plywood sheet is satisfactory.) Another requirement is that all serving food must have chest film cards from the Public Health Service.

In past years, the Booth holders have made a reasonable profit. The Vintage Festival Association has only broken even by soliciting donations. In other words, only the Booth holders benefit. Last year, our expenses were $3919.00 and collection from booths $1863.00 We hope to have a better performance in 1971 or the Vintage Festival will have to be conducted on a different basis. We ask your loyal support.

In order to create a better financial position it is necessary for us to collect an advance deposit of $50.00 and we are forced to pro-rate to the booth holders the charge of $100. made by the City of Sonoma for use of the Plaza. This charge will be $5.00 per booth or other concession.

We ask that you forward the completed application in duplicate together with your check for $50.00 to be received not later than July 23rd 1971. If not received by that date your booth privilege will be offered to other activities.

Let's all work together for a successful Vintage Festival!

Sincerely,

Paul Walker

Paul Walker
President

BOOTH AGREEMENT

The undersigned organization, referred to herein as the operator, applies for booth space in connection with the 1971 Vintage Festival to be located in the Sonoma Plaza on September 25th and 26th 1971. Booth requirements are described as follows:

_____

_____

_____

The operator agrees to serve only the following food or beverages:

_____

_____

and all beverages to be served in paper cups.

Booths will be located by number and erected four (4) feet from the edge of the sidewalk. Booths will be completely erected prior to midnight, Friday, September 24th.

Operator agrees to provide transportation, erect, operate and to maintain and keep the booth area clean during and after Festival, as well as to comply with regulations of the Public Health Service.

Booths will follow a Spanish theme insofar as possible.

Operator agrees to pay to the Valley of the Moon Vintage Festival Association 25% of the net proceeds from the operation of the concession. Capital expenditures for Booth or Equipment will be paid out of the operator's share of the proceeds. Operator further agrees to permit an audit of its books pertaining to the operation of the Booth or concession.

Operator agrees to pay, and encloses herewith, a deposit in the amount of $50.00. This deposit is not refundable regardless of the net profit to the operation. It will be deductible from the 25% payment due from the profits. Also a statement will be furnished to the Vintage Festival Association showing a breakdown of expenses and income.

All Booths should have fire extinguishers. Please check with Fire Department regarding this. All food booths are to have wooden floor - plywood sheet will comply with the Public Health requirements. All booths using gas are requested by the gas company to provide a safety cage or no gas will be furnished. Please contact the Booth Chairman, MIKE MULAS for information or Roy Kristensen, at the Cal - Gas Company in Sonoma. All workers in food booths will have to obtain chest film cards from the Public Health Unit. Mike Mulas, 938-3134; Roy Kristensen, 996-2788.

This Booth Agreement is to be filled out in duplicate and mailed to Vintage Festival Association, 461 1st St. West, Sonoma 95476, in duplicate. After acceptance, one copy will be signed and returned to you.

_____

Name of Organization By

_____

Approved, Valley of the Moon Vintage Festival Association

DATE: _____

See Stanley
Roy Kuchenski
Bill Hansen

VINTAGE FESTIVAL 1971

POLICE OPERATIONAL PLAN

Friday, 9-24-71, Officers: (1) Reserve, (1) Cadet - Pageant-Vallejo Home - 6PM/9:30PM

Saturday, 9-25-71, early AM. Set up "A" frame barricades around perimeter of Sonoma Plaza using 16 barricades on each side and also on the South side of West Napa Street between First West and Broadway. Erect large barricades at exit and entrance of Sonoma Plaza. Placement of traffic cones for Kiddies Parade. Also place "no parking" signs on Plaza barricades.

Early AM, Saturday, 9-25-71, placement of "STREET CLOSED" signs on barricades at:

First West and McDonnel
First West and Maple
First West and Andrieux
First West and West MacArthur
First West and Malet
Broadway and Newcomb
Second West and West Spain
Second West and Church
Second East and East Spain
Second East and East Napa
Austin and Patten
Austin and France
Austin and Chase
Austin and East MacArthur

Saturday, 9-25-71, 10:30AM, final briefing for Kiddies Parade - Police Station
Note: Set up coffee before hand.

11:00AM set up barricades at Mission for blessing of Grapes - Spain and First West.

Saturday, 9-25-71, 11:40AM placement of officers for parade
11:45AM divert traffic
12:00PM Parade scheduled to start

NOTE: See Kiddie Parade plans for officer placement, route, scope, etc.

Saturday, 9-25-71, 11:00AM, lunchroom to be opened at Santa Rosa Savings & Loan (radio in room.
Saturday, 9-25-71, 4:00PM, lunchroom closed.
Saturday, 9-25-71, narcotic booth, Sonoma Plaza - radio inside
Saturday, 9-25-71, 6:30PM to 1:00AM, Spanish Ball, Sonoma Vet's Bldg., extra patrols
Saturday, 9-25-71, 8:00PM teen dance, Sonoma High School

Sunday, 9-26-71, Horse parade judging, Sonoma Valley High (set up Chief's radio)
Sunday, 9-26-71, 9:30AM, 2 officers, Sonoma High School, Horse parade entry judging (see plans) NOTE: Set up coffee at Firehouse for officers, spoons, cups, etc.
HAVE SIGN-IN SHEET HERE.
Sunday, 9-26-71, 10:30AM, final horse parade briefing at Sonoma Police Dept. (firehouse)
Sunday, 9-26-71, 11:00AM, lunchroom opened at Santa Rosa Savings & Loan - radio in rm.
Sunday, 9-26-71, 11:40AM, placement of officers for parade - insure barricade placement on Austin
11:45AM, divert traffic
12:00PM, start parade (see attached plans)
end of parade bring Chief's radio to Narcotic Booth in Plaza
3:00PM, water fight

VINTAGE FESTIVAL

CHILDRENS PARADE - 12:00 PM

PARADE ROUTE

Start at Sonoma Plaza, City Hall area. Exit from Plaza, proceed West on Napa Street to First Street West. Turn North on First Street West to Spain. Turn East on Spain to First Street East. Turn right on First Street East, proceed to East Napa Street. Turn right at Napa Street and proceed West on Napa to Sonoma Plaza entrance. Enter Plaza, to end parade at the rear of Sonoma City Hall.

PERSONNEL REQUIREMENTS

Ten (10) Sonoma Police Officers.

SPECIAL EQUIPMENT

One hundred (100) red traffic cones.

SCOPE

On Saturday September 25, 1971, at 12:00 PM there will be a childrens parade around the perimeter of the Sonoma Plaza. Most of the participants will be on foot but it is expected that there will be some on horseback or in animal drawn vehicles of some type.

Assigned officers will assemble at the Sonoma Police Department at 10:30AM, 9-25-71, for final briefing and will then report to their assigned duty posts at 11:40AM. Traffic will be re-routed at 11:45AM and will continue until all participants are back inside of the Sonoma Plaza. At this time, traffic will continue as normal. (Note: Do not allow traffic to resume until the street sweeper has finished sweeping.)

PLACEMENT OF EQUIPMENT

LOCATION	QUANTITY
First West and West Napa	20 at the South-east corner
First West and West Spain	20 at the Southeast corner
First East and East Spain	20 at the Southwest corner
First East and East Napa	20 at the Northwest corner
Broadway and Napa	20 at the Southeast corner

NOTE: Traffic cones will be at the Sonoma Police Department and will be delivered by Police Personnel to assigned locations.

VINTAGE FESTIVAL 1971

SONOMA POLICE DEPARTMENT

EQUIPMENT REQUIREMENTS

EQUIPMENT	QUANTITY
A-Frame Barricades	106

A total of 64 A-Frame type barricades should be off loaded in position from service trucks around the perimeter of the Sonoma Plaza. A total of 16 on each of the four (4) sides, eight (8) between the intersection and crosswalk. In addition, six (6) A-frame barricades be placed on West Napa Street, South side from First West to Broadway. (Three (3) from First West to Plaza Liquor and three (3) East of Plaza Liquor to Broadway. Placed early AM, 9-25-71, or before.)

The additional 42 barricades will be placed at the following locations and erected by Police Department personnel as required for traffic control. (Placed on corners early AM, 9-25-71, or before. They will be erected 15 minutes prior to parade.)

LOCATION	QUANTITY
Second West and West Spain	2
Second West and Church	2
First West and McDonnel	2
First West and Maple	2
First West and Andrieux	2
First West and West MacArthur	2
First West and Malet	2
Broadway and McDonnel	2
Broadway and Maple	2
Broadway and Andrieux	2
Broadway and West MacArthur	2
Broadway and Malet	2
Broadway and Newcomb	2
Broadway and East MacArthur	2
Broadway and Chase	2
Broadway and France	2
Austin and Patten	2
Austin and Chase	2
Austin and East MacArthur	2
Second East and East Spain	2
Second East and East Napa	2

EQUIPMENT	QUANTITY	LOCATION
Red Traffic Cones	100	To Sonoma PD, 10AM, 9-25-71
1/8" hemp twine	1400 ft.	To Sonoma PD, 10AM, 9-25-71
Large wood barricades	4	Entrance & exit, Plaza, PM 25th
Sign-No parking - Sonoma PD	150	To Sonoma PD, 10AM, 25th
Sign-Street Closed	50	To Sonoma PD, 10AM, 25th

We request 100 feet of extension cord.

AFFILIATED WITH THE AFL-CIO AND
SO. CO. CENTRAL LABOR COUNCIL

DEMAND THE UNION LABEL
ALWAYS CARRY YOUR CARD

MUSICIANS' UNION LOCAL 292

ELMONT LANE, President
1241 AIRPORT BLVD.
SANTA ROSA, CALIF. 95401
PHONE AREA CODE (707) 546-1624

1718 CORBY AVENUE
SANTA ROSA, CALIF. 95401
OFFICE HOURS 4:00-8:00 P.M. MON. THRU FRI.

A. E. PASSARELL, Secretary
1718 CORBY AVENUE, SANTA ROSA
PHONE AREA CODE (707) 545-1434

July 28, 1970

Mr. Daniel Ruggles, Vice-President
Valley of the Moon Vintage Festival
437 1st Street West
Sonoma CA 95476

Dear Mr. Ruggles:

This is to advise you that Musicians Local 292 will not object to your use of Service bands during the 1970 Vintage Festival.

It is our sincere hope that this years Vintage Festival will be an outstanding success.

Fraternally,

Elmont Lane

Elmont Lane, President
Musicians Union Local 292

EL:cj

Wrote
3-11-71

P.D. Jan 14, 1971

PETALUMA-SONOMA
ROHNERT PARK-COTATI
AREA CITIES News SOUTH COUNTY

Vintage Festival Board Re-Elects President

By Staff Correspondent

SONOMA — Col. Paul Walker was re-elected as president of Valley of the Moon Vintage Festival Association board of directors yesterday.

Sonoma Police Chief Gene K. Cartwright was elected as vice president.

Al Bertolucci was re-elected treasurer, and Mrs. Jean Carter, secretary. Mrs. R. V. Stanley was named to the public relations and advertising post.

Col. Walker announced the resignation of recently elected director Mrs. Sally Vella who will be unable to serve due to other committments.

Directors voted seven to nine for Bill Hansen to fill the vacancy on the board.

Directors also voted to hold meetings at the call of the president and regularly on the second Thursday of each month at 8 a.m. at the Chamber of Commerce office.

The date of the festival is tentatively set for Sept. 25-26. The 25th anniversary celebration will honor the founding members as an honorary advisory moved to appoint these members are an honorary advisory board.

Treasurer Bertolucci reported the total income of the festival 1970 was $3,467.70 and total expenses were $3,866.55. But, the association has not yet received the County Advertising funds of $500. Receipt of these funds will wipe out the deficit of $398.85. and the festival will show a profit of $101.15. The treasurer said the festival had a beginning balance of $1,549.58 for 1970.

Directors attending yesterday's session at Sonoma National Golf Course were Roy Kristensen, Mike Mulas, Mrs. Stanley, Mrs. Bernice Stockton, Jan Hunter, student director, Mrs. Helen Fernandez, Jack Kearney, Col. Walker, Mrs. Carter, Mr. Bertolucci, Col. E. G. (Morrie) Morrison, Lt. J.G. Donald Orso, Skaggs Island, I. S. (Sam) Shainsky, Melvin Hunter, and Melvin Larson.

Directors reviewed and approved the objectives and organization of the Vintage Festival Association. The concept and objectives of the festival are essentially the same as in the past three years with greater emphasis placed on the Saturday children's activities.

The organization as approved by the board is as follows: Directors — shall be four committee heads of the Vintage Festival Association, one high school representative and four officers of the corporation; president, vice president, treasurer and secretary, plus nine directors at large.

Directors approved five classes of membership as follows: (voluntary assessments): sponsor, non-voting, $50 to $250; contributing, voting, $50; patron (Mr. and Mrs.), includes wine tasting event and vintage ball, $12.50; regular, voting, $5. and directors, committee heads and workers.

The Vintage Festival will be financed from year by membership fees, contributions and donations. Surplus funds will be used to provide equipment and costumes used during the festival. Any excess will be distributed as directed by the board of directors but limited to projects enhancing the preservation of historic buildings.

Directors also approved the horse parade on Sunday.

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Ralph Rawson and His Orchestra

P. O. BOX 5153 • SAN MATEO, CALIFORNIA 94402

415 593-5405

January 24, 1971

SANTA ROSE
REPRESENTATIVE
Mr. Phil Leathers
4038 Montgomery Drive
Santa Rosa, Ca. 95405
545-2105

SANTA ROSA
REPRESENTATIVE
Mr. Jerry Whitwell
1420 Hexem Avenue
Santa Rosa, Ca. 95404
546-8042

SANTA ROSA
REPRESENTATIVE
Mr. Richard Lyman
1026 Stewart Street
Santa Rosa, Ca. 95404
545-1996

SANTA ROSA
REPRESENTATIVE
Al La Mark
1627 Mariposa Drive
Santa Rosa, Ca. 95405
545-8469

Office of the Secretary
Sonoma Chamber of Commerce
P O Box
Sonoma, California.

Dear Secretary:

At your earliest convanience, will you please advise me of the date and or dates of the Annual Vintage Festival to be held in Sonoma this year.

Your cooperation would be greatly appreciated and hoping to hear from you real soon, I am,

Sincerely,

RHR/idm

RALPH RAWSON & HIS ORCHESTRA

1/26/70

AFFILIATED WITH THE AFL-CIO AND
SO. CO. CENTRAL LABOR COUNCIL

DEMAND THE UNION LABEL
ALWAYS CARRY YOUR CARD

MUSICIANS' UNION LOCAL 292

H. A. "ABBEY" RASOR, President
527 FIFTH ST.
SANTA ROSA, CA. 95401
A. C. (707) 546-2285 OR 545-1434

1718 CORBY AVENUE
SANTA ROSA, CALIF. 95401

ELMONT "MONTY" LANE, Secretary
1718 CORBY AVENUE
SANTA ROSA, CA. 95401
PHONE (707) 545-1434

March 12, 1971

Daniel Ruggles
437 lst - Street West
Sonoma CA 95476

Dear Mr. Ruggles:

I would be very happy to meet with you and discuss what we could do for you in the way of music for the 1971 Vintage Festival. We could also discuss what we could offer in the way of groups during the Summer months.

I teach school full time during the week, however, I am able to be in the Union Office from 3:00 p.m. to 6:00 p.m., Monday thru Friday. Possibly, you might be able to arrange to stop in about 3:00 p.m. some day.

Sincerely,

Elmont Lane

Elmont Lane
Secretary, Local 292

EL:cj

March 25, 1971

Mr. Gerald W. Harner
American Red Cross
Redwood Empire Chapter
3911 Princeton Drive
Santa Rosa, California, 95405

Dear Mr. Harner:

The Valley of the Moon Vintage Festival will be held this year on the weekend of September 25 and 26. We would appreciate having the services of your First Aid unit on both on one day during the hours of 11:00 AM to about 5:00PM. During these hours the parades and most of the spectators are in and around the plaza.

We enjoyed having the services of the First Aid unit this past year and it was such a great help to us and to our police department.

Our next Directors meeting will be on April 13th and I would like to have your reply by then so that they can be informed.

Sincerely,

VALLEY OF THE MOON
VINTAGE FESTIVAL ASSOCIATION

Helen Fernandez, Director

HF/ss

COPY

May 4, 1971 (707) 996-1033

Mr. Gerald W. Harner
American Red Cross
Redwood Empire Chapter
3911 Princeton Drive
Santa Rosa, California, 95405

Dear Mr. Harner:

On March 25, 1971 we wrote you requesting your consent for the First Aid Unit during our Festival which will be held on September 25 and 26. We have not received your reply. Our next meeting will be May 11, 1971 and I am wondering if we could have a reply either by telephone or letter prior to that date.

Sincerely,

SANLEY OF THE MOON VINTAGE FESTIVAL

Helen Fernandez
Director

HF/ss

COPY

AFFILIATED WITH THE AFL-CIO AND
SO. CO. CENTRAL LABOR COUNCIL

DEMAND THE UNION LABEL
ALWAYS CARRY YOUR CARD

MUSICIANS' UNION LOCAL 292

H. A. "ABBEY" RASOR, President
527 FIFTH ST.
SANTA ROSA, CA. 95401
A. C. (707) 546-2285 OR 545-1434

1718 CORBY AVENUE
SANTA ROSA, CALIF. 95401

ELMONT "MONTY" LANE, Secretary
1718 CORBY AVENUE
SANTA ROSA, CA. 95401
PHONE (707) 545-1434

May 6, 1971

Mr. Daniel T. Ruggles
437 - 1st St. W.
Sonoma CA 95476

Dear Mr. Ruggles:

I received your letter of March 25, 1971 and have been holding off expecting a visit from you as you indicated.

However, I have discussed with the Board the basic problems and ideas you mention in connection with the Sonoma Plaza Summer Concerts. I feel we are in complete agreement on this project. We would encourage the use of service bands, local amateur groups and so-forth. If you would undertake to underwrite one half of the cost of the Concert Band's appearance at the annual Vintage Festival. It is also possible that we might be able to recommend to the Music Performance Trust Funds, concerts by smaller groups such as Country Western, Rock and so-forth, who are our members and would like some exposure to Sonoma Valley Audiences.

The cost for one half of the Concert Band fee would be $308.55. We would like very much to work with you people in making live music available in Sonoma Plaza.

I am looking forward to your visit or a letter in the near future.

Sincerely,

Elmont Lane

Elmont Lane
Secretary, Local 292

EL:cj

Patronize Live Music

REDWOOD
EMPIRE
CHAPTER

AMERICAN RED CROSS
3911 PRINCETON DRIVE (707) 546-0124
SANTA ROSA, CALIFORNIA 95405

SERVICE CENTERS
111 WASHINGTON STREET
PETALUMA, 94952

326 HEALDSBURG AVENUE
HEALDSBURG, 95448

May 13, 1971

Mrs. Helen Fernandez
Director
Valley of the Moon
Vintage Festival
Sonoma, California 95476

Dear Mrs. Fernandez:

In reply to your letter of May 4th and your request for a First Aid Unit during the Vintage Festival September 25th and 26th, this letter is confirmation that you will be provided with a Red Cross First Aid Station.

If you have any questions or further instructions, please contact us.

Sincerely,

Gerald W. Harner
Manager

GWH:bp

RED CROSS SERVICES ARE MADE POSSIBLE BY YOUR CONTRIBUTION OF MONEY, TIME AND TALENT — SHARING IN UNITED CRUSADE FUNDS

545-0406
Ed Spitzley

August 3, 1971

Mr. Glen G. Davis
Alcholic Beverage Control
1739 4th Street
Santa Rosa, California, 95404

COPY

Dear Mr. Davis:

The Valley of the Moon Vintage Festival Association is a non profit organization devoted to historic preservation and the promotion of viticulture interest in Sonoma Valley.

The Vintage Festival originated in 1897 and conducted annualy for the past 25 years with the central theme being the celebration of a bountiful harvest of grapes.

One of the events planned for this year is an auction of vintage wines donated by members of the Vintage Festival Association. This auction will be held in an enclosed garden with controlled gate Saturday September 25, 1971 with the proceeds to help defer the expenses of this annual event and the objectives of the association.

Would you please consider this an application for such necessary license and respectfully request your favorable action. Thank you.

Sincerely,

VALLEY OF THE MOON VINTAGE FESTIVAL ASSOCIATION

Robert H. Cannard

RHC/ss

October 14, 1971

Mr. Gerald W. Harner
American Red Cross
Redwood Empire Chapter
3911 Princetown Drive
Santa Rosa, California, 95405

Dear Mr. Harner:

Again, this year, our Festival was a great success. It was well attended and ran smoothly, mostly because of the efforts and donation of time and volunteers from organizations like the Redwood Empire Chapter of the American Red Cross.

Please convery our many thanks for an important job well done to the bolunteers that were on duty Saturday and Sunday.

Very truly yours,

VALLEY OF THE MOON
VINTAGE FESTIVAL ASSOCIATION
F

Helen Fernandez
Director

HF/ss

Lachryma Montis - General Vallejo's Home
Sonoma, California

WINE TASTING RECEPTION

HONORING

PATRON MEMBERS

OF THE

VALLEY OF THE MOON

VINTAGE FESTIVAL ASSOCIATION

Lon Danglmayer

LACHRYMA MONTIS
SEPTEMBER 24, 1971

SUGGESTIONS FOR WINE ENJOYMENT

GLASSES – *Please understand that the supply of glasses is a problem at a large wine tasting.*

We ask you to please use one glass for all tastings.

When finished, please put used glasses on table provided.

WINE ENJOYMENT– *Wine appeals to three senses. Sight, smell and taste. We suggest three steps for full enjoyment.*

SIGHT – *Observe the wine for color and clarity.*

SMELL – *Enjoy the aroma – the fragrance and bouquet.*

TASTE – *Roll it in the mouth to savor the flavor, body and texture. Note the lingering fragrance in the aftertaste.*

BETWEEN WINES – *Clear your palate with a piece of French bread or cheese.*

NO SMOKING – *Your enjoyment of the wines will be greater when you refrain from smoking. However, we must call your attention to a State prohibition against smoking.*

SUGGESTED ORDER OF TASTING

TRAMINER – *The Gewurz Traminer is a California specialty made from the Traminer grape. It is light, dry and soft, with an unusual bouquet and flavor. A varietal wine.*

WINE CREDITS

BUENA VISTA WINERY (Harazthy Cellars)

Gewurz Traminer
Cabernet Rose
Cabernet Sauvignon
Cardinal Port

KENWOOD VINEYARDS (Pagani Brothers)

Chenin Blanc
Burgundy
Sherry

SEBASTIANI VINEYARDS

Green Hungarian
Grenache Rose
Barbera

VALLEY OF THE MOON WINERY (Enrico Parducci)

Semillon
Vin Rose
Pinot Noir
Sherry

SUGGESTIONS FOR WINE ENJOYMENT

GLASSES Please understand that the supply of glasses

W

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SUGGESTED ORDER OF TASTING

TRAMINER –	The Gewurz Traminer is a California specialty made from the Traminer grape. It is light, dry and soft, with an unusual bouquet and flavor. A varietal wine.
SYLVANER –	A medium dry, very pale white wine with fruity flavor and bouquet. A varietal wine.
SEMILLON –	A rich, mellow, full-bodied white wine. Medium dry. A varietal wine.
CHENIN BLANC –	A mellow, light-bodied white wine. A trace of natural sweetness. A generic wine.
GREEN HUNGARIAN –	A distinctive, fruity semi-dry, fragrant wine made from the Green Hungarian grape. Light golden in color with a greenish hue. Elegantly delicate to the taste.
VIN ROSE –	A gay pink wine, delicate and fruity, of good character and flavor. A generic wine.
BURGUNDY –	A medium-bodied, well-balanced dry red wine. A generic wine.
PINOT NOIR –	A full-flavored red wine made from the well-known Pinot Noir grape.
BARBERA –	A deep colored full-bodied, bold red wine with a deep flavor. A renowned varietal of great distinction.

SWEET WINES

SHERRY –	The dry sherry is properly aged and blended to insure quality. It is widely used as a cocktail. The medium sherry is also used primarily before meals. The cream sherry is full-bodied with a cordial-like taste.
PORT –	A heavy, sweet, soft wine used with desserts or after meals. Tawney port is a distinctive port which is colored with age.

All the wines presented are made from selected Sonoma Valley grapes.

25th ANNUAL VALLEY OF THE MOON VINTAGE FESTIVAL

Paul Walker, President
Jean K. T. Carter, Secretary

Gene Cartwright, V.P.
Chris Ross, Treasurer

DIRECTORS

Grace Amari
Jean K. T. Carter
Gene Cartwright
Helen Fernandez
Bill Hansen
Michele Hunter
Merlyn Hunter
Jack Kearney
Roy Kristensen
Col. E. G. Morrison
Mike Mulas
Lt. J.G. Don Orso, USN
Chris Ross
Dan T. Ruggles
I. S. Shainsky
Sue Stanley
Bernice Stockton
Col. Paul Walker

Program Directed by Daniel T. Ruggles

The President and Directors of the Valley of the Moon Vintage Festival Association wish to extend their thanks and appreciation to Mr. Daniel T. Ruggles for twenty-five years of effort in producing and directing the pageants and entertainment which have made possible the twenty-five Vintage Festivals presented for the enjoyment of the people of Sonoma Valley.